

# PARAGON AWARDS

## The Winners

2015

### PRINT CATEGORIES

#### Academic Catalog

GOLD: Durham College, Canada  
SILVER: South Puget Sound Community College, WA  
BRONZE: Keyano College, Canada

#### Class Schedule, Division A

GOLD: Faulkner State Community College, AL  
SILVER: Sandhills Community College, NC  
BRONZE: Asheville-Buncombe Technical Community College, NC

#### Class Schedule, Division B

GOLD: Moraine Valley Community College, IL  
SILVER: Carroll Community College, MD  
BRONZE: McHenry County College, IL

#### Viewbook

GOLD: Snow College, UT  
SILVER: Columbia-Greene Community College, NY  
BRONZE: Keyano College, Canada

#### College Annual Report, Division A

GOLD: New World School of the Arts-Miami Dade, FL  
SILVER: Grossmont-Cuyamaca Community College District, CA  
BRONZE: Northwest Iowa Community College

#### College Annual Report, Division B

GOLD: Del Mar College, TX  
SILVER: Springfield Technical Community College, MA  
BRONZE: Rochester Community Technical College, MN

#### Foundation Annual Report

GOLD: Langara College, Canada  
SILVER: Community College of Rhode Island  
BRONZE: Community College of Baltimore County, MD

#### Student Handbook

GOLD: Tallahassee Community College, FL  
SILVER: Truckee Meadows Community College, NV  
BRONZE: Tallahassee Community College, FL

#### Newsletter

GOLD: MiraCosta College, CA  
SILVER: Lewis & Clark Community College, IL  
BRONZE: Whatcom Community College, WA

#### Magazine

GOLD: Western Nebraska Community College  
SILVER: Northampton Community College, PA  
BRONZE: Casper College, WY

#### Brochure, Division A

GOLD: Central Ohio Technical College  
SILVER: Howard Community College, MD  
BRONZE: North Iowa Area Community College

#### Brochure, Division B

GOLD: Foundation for California Community Colleges  
SILVER: Bunker Hill Community College, MA  
BRONZE: Pitt Community College, NC

#### Brochure Series

GOLD: Wisconsin Technical College System  
SILVER: Palm Beach State College, FL  
BRONZE: Southern State Community College, OH

#### Flier, Single

GOLD: Central Ohio Technical College  
SILVER: Riverland Community College, MN  
BRONZE: Tyler Junior College, TX

#### Flier, Series

GOLD: Arkansas State University-Newport  
SILVER: Northwest Iowa Community College  
BRONZE: Southern State Community College, OH

#### Sports Brochure or Sports Program

GOLD: Casper College, WY  
SILVER: Orange Coast College, CA  
BRONZE: St. Charles Community College, MO

#### Folder

GOLD: Northwest Iowa Community College  
SILVER: Tallahassee Community College, FL  
BRONZE: Community Colleges of Spokane, WA

#### Postcard (single or series)

GOLD: Northwest Iowa Community College  
SILVER: Tri-County Technical College, SC  
BRONZE: McHenry County College, IL

#### Notes/Cards/Invitations (single or series)

GOLD: Central Piedmont Community College, NC  
SILVER: Portland Community College, OR  
BRONZE: Community College of Philadelphia, PA

#### Poster, Division A

GOLD: Snow College, UT  
SILVER: Community College of Denver, CO  
BRONZE: Community College of Denver, CO

#### Poster, Division B

GOLD: St. Charles Community College, MO  
SILVER: Pellissippi State Technical Community College, TN  
BRONZE: Foothill College, CA

### Poster Series

GOLD: Three Rivers Community College, MO  
SILVER: Riverland Community College, MN  
BRONZE: GateWay Community College, AZ

### ELECTRONIC CATEGORIES

#### Electronic Catalog, Schedule or Viewbook

GOLD: Houston Community College, TX  
SILVER: South Plains College, TX  
BRONZE: Vance-Granville Community College, NC

#### Electronic College Annual Report

GOLD: Anne Arundel Community College, MD  
SILVER: Arkansas State University-Newport  
BRONZE: Mesa Community College, AZ

#### Electronic Newsletter

GOLD: El Camino College, CA  
SILVER: St. Charles Community College, MO  
BRONZE: Northwestern Michigan College

#### E-cards

GOLD: Technical College of the Lowcountry, SC  
SILVER: Lone Star College-Montgomery, TX  
BRONZE: Waukesha County Technical College, WI

#### Website

GOLD: Hennepin Technical College, MN  
SILVER: Midlands Technical College, SC  
BRONZE: Community College of Denver, CO

#### Microsite

GOLD: Foundation for California Community Colleges  
SILVER: Florida State College at Jacksonville  
BRONZE: Inver Hills Community College, MN

### VIDEO CATEGORIES

#### College Promotional Brand Video

GOLD: South Arkansas Community College  
SILVER: Northern Essex Community College, MA  
BRONZE: Community College of Denver, CO

#### Video Shorts (single or series)

GOLD: Wallace Community College, AL  
SILVER: Delaware Technical Community College  
BRONZE: South Arkansas Community College

NCMPR

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### Magazine-Style Video Program

GOLD: Tallahassee Community College, FL  
SILVER: Wake Technical Community College, NC  
BRONZE: Community College of Philadelphia, PA

### PHOTOGRAPHY/ILLUSTRATION CATEGORIES

#### Original Photography-Unmanipulated

GOLD: Northern Wyoming Community College District  
SILVER: Georgia Perimeter College  
BRONZE: Moraine Valley Community College, IL

#### Original Photography-Manipulated

GOLD: Moraine Valley Community College, IL  
SILVER: St. Charles Community College, MO  
BRONZE: Moraine Valley Community College, IL

#### Logo Design

GOLD: South Mountain Community College, AZ  
SILVER: Bristol Community College, MA  
BRONZE: Delaware Technical Community College

#### Computer-Generated Illustration

GOLD: NorthWest Arkansas Community College  
SILVER: Riverland Community College, MN  
BRONZE: NorthWest Arkansas Community College

### ADVERTISING CATEGORIES

#### Print Ad, Single

GOLD: Riverland Community College, MN  
SILVER: Riverland Community College, MN  
BRONZE: St. Louis Community College, MO

#### Print Ad, Series

GOLD: Portland Community College, OR  
SILVER: Central Oregon Community College  
BRONZE: Pima Community College, AZ

#### Radio Ad/PSA, Single

GOLD: St. Louis Community College, MO  
SILVER: Bristol Community College, MA  
BRONZE: Linn-Benton Community College, OR

#### Radio Ad/PSA, Series

GOLD: South Texas College  
SILVER: St. Louis Community College, MO  
BRONZE: Community College of Baltimore County, MD

### TV Ad/PSA, Single

GOLD: South Plains College, TX  
SILVER: Butler Community College, KS  
BRONZE: El Paso Community College District, TX

### TV Ad/PSA, Series

GOLD: Butler Community College, KS  
SILVER: South Texas College  
BRONZE: Community College of Baltimore County, MD

### Novelty Advertising

GOLD: Rochester Community Technical College, MN  
SILVER: Northwest Iowa Community College  
BRONZE: Faulkner State Community College, AL

### Online Advertising

GOLD: Northampton Community College, PA  
SILVER: Riverland Community College, MN  
BRONZE: Northwest Iowa Community College

### Outdoor Media (single or series)

GOLD: Langara College, Canada  
SILVER: Milwaukee Area Technical College, WI  
BRONZE: St. Charles Community College, MO

### Interior Signage/Displays (single or series)

GOLD: College of Lake County, IL  
SILVER: Fox Valley Technical College, WI  
BRONZE: Langara College, Canada

### CAMPAIGN CATEGORIES

#### Communications Success Story

GOLD: Northern Essex Community College, MA  
SILVER: Oakland Community College, MI  
BRONZE: Elgin Community College, IL

#### Government Relations or Community Relations Project

GOLD: Central Carolina Community College, NC  
SILVER: Northeast Wisconsin Technical College  
BRONZE: Lone Star College System, TX

#### Special Event Promotion

GOLD: Elgin Community College, IL  
SILVER: Suffolk County Community College, NY  
BRONZE: Mesa Community College, AZ

#### Successful Recruitment or Marketing Program

GOLD: Portland Community College, OR  
SILVER: South Texas College  
BRONZE: Midlands Technical College, SC

### Fundraising Campaign

GOLD: Waukesha County Technical College, WI  
SILVER: Ivy Tech Community College, IN  
BRONZE: Portland Community College, OR

### Social Media or Online Marketing Campaign

GOLD: Ivy Tech Community College, IN  
SILVER: Leeward Community College, HI  
BRONZE: Carroll Community College, MD

### MISCELLANEOUS CATEGORIES

#### Feature Writing

GOLD: Mid-Plains Community College, NE  
SILVER: Suffolk County Community College, NY  
BRONZE: Lakeshore Technical College, WI

#### Wild Card

GOLD: Northeast Iowa Community College  
SILVER: Ivy Tech Community College, IN  
BRONZE: Northwest Iowa Community College

interact:

### THANKS to our Paragon Sponsor!

Interact Communications is a longtime supporter of NCMPR and this year is our first-ever Paragon sponsor. Interact is a full-service marketing and communications company focused exclusively on two-year community and technical colleges.

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